

REP HEADLINE# 6401996 TRF# 339140 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV13/12 12.44
ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** ** WPXI-TV ***

ADV # 016759	ADV. NAME	POLI/R CASEY/D/SEN/PA	REP. #	OFF. # 18	SALESMAN #
AGY # 02909	AGY. NAME	SHORR JOHNSON MAGNUS	BUYER NAME	MICHAEL D'ETTORRE	
		1831 CHESTNUT STREET	SALES PRSN	WA- CHERYL BLAIR	
		PHILADELPHIA, PA 19103			

ORDER #	CONTRACT # 6401996		CLASS: NATL.	LOCAL	REGIONAL
PRDCT	BOB CASEY :30 10/30	EST#	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	OCT30/12	NOV6/12	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE	NOV13/12 12.44

REP: TO JEN
FR LINDSEY FOR CHERYL
M2-3 OK
TTLS \$28,325
PLEASE CONFIRM, THANKS!

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	RATE	:START DATE:	:END DATE:	:SPTS/WK:	WEEK INVT	DAYS	:TOTL: SPTS:
13	S		800A-900A	30		\$1,125.00	11/6	11/6	0		TUE	0
PROGRAM : TODAY SHOW												
14	A		530A-600A	30		\$1,125.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
ORD COM1: NEWS												
ORD COM2: SPT ARE BOOKED- THX JEN												
THIS IS A MAKE-GOOD FOR NOV6 ON LINE-13 FOR 1 SPOT/WK												
15	A		700P-805P	30		\$8,500.00	11/4	11/4	1		SUN	1
PROGRAM : FNA												
ORD COM1: FNA												
ORD COM2: SPT IS BOOKED- THX JEN												

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REP HEADLINE# 6401996 TRF# 339140
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

:SPTS:
:TOTL:

(NOV2/12)

305	\$1,125.00
306	\$1,125.00

(NOV13/12)
PLS ADVISE.

STATION MAKEGOOD OFFERS. MISSED: 1 CMT/ 530A-600.
OFFER: MON/ 530A-600.
CMT: NEWS
CMT: SPT ARE BOOKED-
THX JEN

MISSED: BONUS
OFFER: SUN/700P-805P
CMT: FNA
CMT: SPT IS BOOKED-
THX JEN

M3
OK'D

NOV/12 28325.00

NOT AVAILABLE.

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI	MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
DEMOS- RA35+*									*--MULTIPLE
						T-TIME	X-LATE	Y-DAYS	Z-COMMENTS
						S-SPOTS PER WEEK			
						R-RATE			
						Q-PAID PGM			
						P-CLASS, PLAN, SECT			

REP HEADLINE# 6401996 TRF# 339140 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ MOD# 0: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! NOV2/12 15.09
ORDER WORKSHEET HARRIS REPORT FROM STATION *** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA REP.# OFF.# 18 SALESMAN #
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS BUYER NAME MICHAEL D'ETTORRE
1831 CHESTNUT STREET SALES PRSN WA- CHERYL BLAIR
PHILADELPHIA, PA 19103

ORDER # CONTRACT # 6401996 CLASS: NATL. LOCAL REGIONAL
PRDCT BOB CASEY :30 10/30 EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV6/12 WK-2
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 15.09

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED LINES
TTLS \$19,825
PLEASE CONFIRM, THANKS!

STA: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

M2	UNRESL BUY#13	MISSED: TUE/800A-900A	NOV6	30S	\$1,125.00	(NOV2/12)
		OFFER: MON/530A-600A	NOV5	30S	\$1,125.00	PLS ADVISE.
		CMT: NEWS				
		CMT: SPT ARE BOOKED- THX JEN				
M3	UNRESL	MISSED: BONUS	NOV4	30S	\$8,500.00	(NOV2/12)
		OFFER: SUN/700P-805P				PLS ADVISE.
		CMT: FNA				
		CMT: SPT IS BOOKED- THX JEN				
					CONTRACT TOTAL	19825.00
					TOTAL SPOTS	20

June
 15
 16
 17
 18
 19

Bob Carson

339140

Sun	7-805p	Football Night	\$8,500	1	\$8,500	Section 2
Tue	5-530a	News	825	1	\$825	Section 2
Tue	530-6a	News	1125	2	\$1,125	Section 2
Tue	6-7a	News	1650	1	\$1,650	Section 2
Tue	7-8a	Today Show	1275	1	\$1,275	Section 2
Tue	8-9a	Today Show	1125	1	\$1,125	Section 2
						\$14,500

Reversed total
 38600